



For Kids' Sake International

Support. Educate. Empower.

Dear Business Owner,

It would be an honor to recognize you as a Business Hero. As a For Kids' Sake International (FKSI) Business Hero, you would support, educate and empower underprivileged children locally and around the world by providing their basic needs and education.

The FKSI Business Hero program encourages businesses to contribute on either a monthly or annual basis in exchange for promotions year-round. For example, at \$50 per month, your organization would contribute \$600 in 12 months, which can provide two health clinics in Bangladesh! Recurring monthly contributions provide the greatest stability for meeting the children's basic needs.

Depending on your sponsorship level, your organization will be promoted on our website, social media, emails, and annual report. In addition, you may receive a dedicated email spotlight, a photo and letter from a child you're supporting, Business Hero T-shirts with your logo, and more! **Note, the deadline to be included on the t-shirt is August 16, 2024.** See details on the next page.

Meeting the needs of underprivileged children has always fueled our passion. Currently, our Bangladeshi and Gambian teams are struggling to meet the kids' basic needs due to devastating inflation. Meanwhile we're establishing a scholarship endowment for children who have lost a parent in Southern Illinois – all focused on providing basic needs and education for children who have been tragically affected by loss.

Just like your business needs customers every day, these kids need meals every day. **We invite you to make a difference.** Become a Business Hero with a monthly or annual contribution for year-round promotions. **Surely, your company's commitment to improving children's lives will be seen and respected.**

Please call 618-529-5044 with questions or to get started right away with your tax-deductible donation. Your support for the kids literally means everything. I look forward to working together to help some of the world's most vulnerable children transform their future.

Thank you,

Shema Ruperto,
For Kids' Sake International Executive Director

Business Hero - Sponsorship Package Options

\$300/year (\$25/mo) - Bronze

Can provide the monthly food distribution to an orphaned child and their foster family in the Gambia for one year

- FCSI Annual Report - Listing
- Website – Logo and link to your website on FCSI Business Hero Page
- Email – Logo and recognition in one FCSI email
- Social Media – 1 tagged post highlighting your business
- 1 Business Hero T-shirt with your logo

\$600/year (\$50/mo) – Silver

Can provide two health clinics with individual care for an entire orphanage in Bangladesh

- FCSI Annual Report - Listing
- Website – Logo and link to your website on FCSI Business Hero Page
- Email - Logo and recognition in **two** FCSI emails
- Social Media – minimum of **2 tagged posts** highlighting your business; will share your special events upon request
- **2 Business Hero T-shirts** with your logo (deadline to be included on the t-shirt is August 16, 2024)
- **Photo and handwritten letter** from a FCSI-supported kid; presented with a photo opportunity for social media and website

\$1200/year (\$100/mo) - Gold

Can help provide a post-secondary graduate scholarship to Southern Illinois youth

- FCSI Annual Report - Listing
- Website – Logo and link to your website on FCSI Business Hero Page
- Email - Logo and recognition in **three** FCSI emails
- Social Media – minimum of **4 tagged posts** highlighting your business; will share your special events upon request
- Email Spotlight – **Dedicated email highlight** of your business
- **3 Business Hero T-shirts** with your logo (deadline to be included on the t-shirt is August 16, 2024)
- **Framed Photo and handwritten letter** from a FCSI-supported kid; presented with a photo opportunity for social media and website
- Other options (pick up to 2)
 - o Video Interview for social media
 - o Dedicated Chamber of Commerce e-Blast
 - o Personalized Thank You Video from the kids you're supporting

Business Hero Platinum Level: Sponsor a Specific Need

As a Platinum Business Hero, you become an integral part of transforming the lives of the underprivileged children we serve. With that, you will be promoted more as a business/organization, and your donation will be used to fund a specific need. Additionally, you will be updated at the end of one year on how your funds were used.

\$2,500 Provide a full scholarship to a youth in Southern Illinois

This scholarship will be awarded to a Southern Illinois high school graduate that has lost one or both parents and is pursuing a trade career. Each recipient will receive a \$2,500 award to be applied to either their trade school tuition and/or the required tools needed to start their trade. Awards will be given each May.

In addition to the benefits listed on the back page, you will have the opportunity to co-present the award with FCSI staff and will have the opportunity to meet the scholarship recipient.

\$3,500 Provide ALL the required educational support for 30 orphaned children to attend school in The Gambia.

With this donation, you will remove any of the barriers that prevent the orphaned children under our care in the Gambia from attending school. This includes providing school fees, vocational training and certifications, school visits as required, as well as school supplies.

In addition to the benefits listed on the back page, you will receive a photo of all the kids who were able to consistently attend school with your support.

\$5,000 Provide all the food at the Domrakandi Orphanage for a year.

Feeding the orphans in our care is truly the greatest, most basic need, and it's a continual struggle. Food prices are constantly rising due to severe inflation. Meanwhile, we are increasingly more committed to providing quality food. A \$5,000 investment will provide the 40 orphans living at the Domrakandi Orphanage nutritious meals for the next year – that's 43,800 meals!

In addition to the benefits listed on the back page, you will receive a photo of all the kids you are feeding as well as photos of the meals that you are providing.

Business Hero Platinum Sponsorship Benefits

\$2,500 - \$5,000+ - Platinum Business Hero Benefits

Sponsor a specific need, such as a full scholarship, essential support to attend school, or meals for an entire orphanage. See current project options on other side.

- FCSI Annual Report - Listing
- Website – Logo and link to your website on FCSI Business Hero Page, most prominent
- Email - Logo and recognition in four FCSI emails
- Social Media – 6 tagged posts highlighting your business
- Email Spotlight – 2 Dedicated email highlights of your business
- 5 Business Hero T-shirts with your logo as the most prominent
- Framed Photo and handwritten letter from a FCSI-supported kid; presented with a photo opportunity for social media and website
- Project Report – Received a summary of how your funds were used
- Other Options – May pick all
 - o Video Interview for social media
 - o Dedicated Chamber of Commerce e-Blast
 - o Personalized Thank You Video from the kids you're supporting
 - o Employee Engagement with a luncheon for a presentation and Q&A

Sponsorship Package Benefits - Comparison Chart

Benefits	Special Project \$2.5K - \$5+K Platinum	\$1200 (\$100/mo) Gold	\$600 (\$50/mo) Silver	\$300 (\$25/mo) Bronze
Reporting	Project Report with photos	---	---	---
Employee Engagement	Luncheon and Presentation	---	---	---
Thank You Video	From the Kids	*From the Kids	---	---
Chamber of Commerce	Email Blast of sponsorship	*Email Blast of sponsorship	---	---
Video Interview	Interview for Promotions	*Interview for Promotions	---	---
Email Spotlight	2 Dedicated Highlights	1 Dedicated Highlight	---	---
Kid's Photo and Letter & Presentation	Framed for display/promote on social media	Framed for display/promote on social media	Photo/letter for display/promote on social media	---
Business Hero T-Shirt	Logo Prominent 5 shirts	Logo Included 3 shirts	Logo Included 2 shirts	Logo Included 1 shirt
Social Media	6 Tagged Posts	4 Tagged Posts	2 Tagged Posts	1 Tagged Post
Logo Banner on Email	Logo included in 4 Emails	Logo included in 3 Emails	Logo included in 2 Emails	Logo included in 1 Email
FKSI Website	Logo and link – Prominent	Logo and link Included	Logo and link Included	Logo and link Included
FKSI Annual Report	Listed	Listed	Listed	Listed

*Choose 2 for Gold Package

For Kids' Sake International Business Hero Sponsorship Contract

Representing _____, we agree to participate as
(name of business)

a Business Hero at \$_____/month or \$_____/annually.

Preferred Payment Method:

____ Automated monthly contributions online

____ Mail a donation check monthly

____ Make an annual donation with a check or online

This agreement is binding when signed by one representative of each partnering organization or entity. Please sign and date below.

Representative, Business Sponsor

Date

Representative, *For Kids' Sake International*

Date

Next Steps:

1. Sign Sponsorship Contract and mail it to 100 East Jackson St. Ste. C, Carbondale, IL 62901
OR email signed Contract to: info@forkidssakeintl.org
2. Confirm payment method and make initial contribution.
 - a. For check, make payable to: "FKSI" and mail to address listed above
 - b. For online credit card or bank transfers, make a one-time or recurring donation at www.forkidssakeintl.org/businesshero
3. Email a jpg version of your logo to: info@forkidssakeintl.org
4. Complete questionnaire using the appropriate link:
 - a. Bronze - Silver - Gold - Platinum
5. Once payment is received promotions will begin for one calendar year.
Note, the deadline to be included on the t-shirt is August 16, 2024