



## Business Hero - Sponsorship Package Options

### \$300/year (\$25/mo) - Bronze

Provide computer skills by paying an IT teacher's stipend for three months in the Gambia

- FKSI Annual Report - Listing
- Website – Logo and link on FKSI Business Hero Page
- Email - Logo included in **one** monthly update email
- Social Media – 1 tagged post highlighting your business
- **1 FKSI Business Hero T-shirts** with your logo

### \$600/year (\$50/mo) – Silver

Provide monthly food distribution in the Gambia

- FKSI Annual Report - Listing
- Website – Logo and link on FKSI Business Hero Page
- Email - Logo included in **two** monthly update email
- Social Media – minimum of **2 tagged posts** highlighting your business
  - o + share your special events upon request
- **2 FKSI Business Hero T-shirts** with your logo
- **Photo and handwritten letter** from a FKSI-supported kid
  - o w/presentation for social media and website

### \$1200/year (100/mo) - Gold

Support one orphan for an entire year

- FKSI Annual Report - Listing
- Website – Logo and link on FKSI Business Hero Page
- Email - Logo included in **three** monthly update emails
- Social Media – minimum of **4 tagged posts** highlighting your business
  - o + share your special events upon request
- Email Spotlight – **Dedicated email highlight** of your business
- **3 FKSI Business Hero T-shirts** with your logo
- **Framed Photo and handwritten letter** from a FKSI-supported kid
  - o w/presentation for social media and website
- Other options (pick 2):
  - o Video Interview for social media
  - o Dedicated Chamber of Commerce Blast
  - o Thank You Video, from the kids

## \$2000 - \$5000 – *Special Projects* - Platinum

- FCSI Annual Report - Listing
- Website – Logo and link on FCSI Business Hero Page, **most prominent**
- Email - Logo included in **four** monthly update emails
- Social Media – **8 tagged posts** highlighting your business
- Email Spotlight – **2 Dedicated email highlights** of your business
- **5 FCSI Business Hero T-shirts with your logo as the most prominent**
- **Framed Photo and handwritten letter** from a FCSI-supported kid
  - o w/presentation for social media and website
- **Video Interview** – Record a business interview for social media and website
- **Employee Engagement** – Luncheon with employees for a presentation and Q&A
- **Project Report** with photos
- Thank You Video, from the kids
- Chamber of Commerce Blast

## Sponsorship Package Benefits Summary

Benefits	Special Project \$2k - \$5k Platinum	\$1200 (\$100/mo) Gold	\$600 (\$50/mo) Silver	\$300 (\$25/mo) Bronze
Reporting	Project Report with photos	---	---	---
Employee Engagement	Luncheon and Presentation	---	---	---
Thank You Video	From the Kids	*From the Kids	---	---
Chamber of Commerce	Email Blast of sponsorship	*Email Blast of sponsorship	---	---
Video Interview	Interview for Promotions	*Interview for Promotions	---	---
Email Spotlight	Dedicated Highlight (2)	Dedicated Highlight	---	---
Kid's Photo and Letter & Presentation	Framed for display/promote on social media	Framed for display/promote on social media	Photo/letter for display/promote on social media	---
Business Hero T-Shirt	Logo Prominent 5 shirts	Logo Included 3 shirts	Logo Included 2 shirts	Logo Included 1 shirt
Social Media	8 Tagged Posts	4 Tagged Posts	2 Tagged Posts	1 Tagged Post
Logo Banner on Email	Logo included in 4 Emails	Logo included in 3 Emails	Logo included in 2 Emails	Logo included in 1 Email
FCSI Website	Logo and link – Prominent	Logo and link Included	Logo and link Included	Logo and link Included
FCSI Annual Report	Listed	Listed	Listed	Listed

**Choose 2**

# For Kids' Sake International Business Hero Sponsorship Contract

Representing \_\_\_\_\_, we agree to participate as  
(name of business)

a Business Hero at \$ \_\_\_\_\_/month or \$ \_\_\_\_\_/annually.

Preferred Payment Method:

\_\_\_\_\_ Automated monthly contributions

\_\_\_\_\_ Mail a donation check monthly

\_\_\_\_\_ Make an annual donation with a check or online

This agreement is binding when signed by one representative of each partnering organization or entity. Please sign and date below.

\_\_\_\_\_  
Representative, Business Sponsor

\_\_\_\_\_  
Date

\_\_\_\_\_  
Representative, *For Kids' Sake International*

\_\_\_\_\_  
Date

Next Steps:

1. Sign Sponsorship Contract and mail it to 100 East Jackson St. Ste. C, Carbondale, IL 62901  
OR email signed Contract to: [info@forkidssakeintl.org](mailto:info@forkidssakeintl.org)
2. Confirm payment method and make initial contribution.
  - a. For check, make payable to: "FKSI" and mail to address listed above
  - b. For online credit card or bank transfers, make a one-time or recurring donation at [www.forkidssakeintl.org/businesshero](http://www.forkidssakeintl.org/businesshero)
3. Email a jpg version of your logo to: [info@forkidssakeintl.org](mailto:info@forkidssakeintl.org)
4. Complete questionnaire using the appropriate link:
  - a. [Bronze](#) - [Silver](#) - [Gold](#) - [Platinum](#)
5. Once payment is received promotions will begin for one calendar year