



For Kids' Sake
International

Support. Educate. Empower.

Sponsorship Opportunities



For Kids' Sake International
100 E. Jackson Street, Ste. C
Carbondale, IL 62901
618-529-5044
info@forkidssakeintl.org
www.forkidssakeintl.org



MISSION

For Kids' Sake International (FKSI) is a 501(c)3 nonprofit organization with a mission to support, educate, and empower underprivileged children, orphans, students, and families with the basic necessities of food, clothing, shelter, healthcare, and education.

VISION

Every child can grow up in a safe and loving environment that meets their basic needs and education.

BELIEF

In order to realize a child's greatest potential, basic needs must be met. It is the birthright of every child to be guaranteed food, clothing, shelter, healthcare and education.

No one should suffer from the lack of basic necessities due to illness, calamity, fate or greed. It is also the birthright of every child to receive love and care, and to live in a clean environment which promotes growth and well-being without fear.



For Kids' Sake International

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Dear Business Owner,

It would be an honor to recognize you as a Superhero 5K event sponsor, a Southern Illinois Scholarship sponsor and/or a Business Hero sponsor. As a For Kids' Sake International (FKSI) Business Sponsor, you support, educate and empower underprivileged children locally and around the world by providing their basic needs and education while also gaining exposure for your business.

The FKSI Business Sponsorship program encourages businesses to pick from several opportunities that are a best fit for you whether that is sponsoring an event, a scholarship recipient, a year-round Business Hero or all three opportunities. All options offer excellent exposure for your business.

Depending on your sponsorship level and opportunities chosen, your organization will be promoted via our website, social media, events, emails, newspapers, media, FKSI Impact Report, t-shirts, and more!

Meeting the needs of underprivileged children fuels our passion. Just like your business needs customers every day, these kids need support every day. We invite you to make a difference. Your company's commitment to improving children's lives will be seen and respected.

The following pages provide you with a menu of options. If you need more information or have questions; please contact me at 618-529-5044 or email info@forkidssakeintl.org.

Thank you,

Shema Ruperto, Executive Director

OUR BENEFICIARIES

Bangladesh

For 30 years, For Kids' Sake International (FKSI) has supported children, orphans, students and families in Bangladesh. Programs are managed by the Dayemi Foundation, a fully registered Bangladeshi NGO. Their comprehensive programs provide the basic needs of food, clothing, shelter, healthcare and education for six orphanages (400 kids) and five schools (4,000 students).



The Gambia

Since 2023, FKSI has provided support for Gambia Bayoolu, which provides basic necessities for 31 orphaned children and their foster families in The Gambia. Basic needs include food, school fees, supplies and uniforms, home and school visits, transportation, IT training, vocational training, social emotional supports and crisis intervention.



Southern Illinois

The FKSI Southern Illinois Scholarship awards \$2,500 scholarships to high school seniors in Southern Illinois who have lost a parent through death, incarceration or abandonment and are pursuing a career in the trades, technical or vocational fields.



Summary of Sponsorship Opportunities

Superhero 5K Sponsorship

***Galaxy Sponsor - \$1,000**

Provide funding towards the FKSI Southern Illinois Scholarships

***Guardian Sponsor - \$600**

Provide healthcare to 30 orphans in the Gambia for 3 months

***Sidekick Sponsor - \$300**

Provide 35 orphans in Bangladesh with a new outfit

*See pages 6 & 7 for sponsorship benefits for each level

Deadline: July 24th

Southern Illinois (S.I.) Scholarship Sponsorship

***Legacy \$2,500 (Restricted)**

Provide a full FKSI Southern Illinois Scholarship

***Champion \$1,200**

Provide trade tools for scholarship recipients

***Star \$500**

Support the Heroes & Scholars event

*See page 8 for sponsorship benefits for each level

Deadline: October 23rd

Business Hero Sponsorship

***Legend \$5,000**

Support ALL FKSI projects: Southern Illinois Scholarship, Bangladesh, & The Gambia
Represented in all FKSI sponsorship opportunities

***Transformer \$1,500**

Cover a year of school fees/supplies & food for 5 orphans in The Gambia

***Foundation \$750**

Provide comprehensive care for an orphan in Bangladesh for one year

*See page 9 for sponsorship benefits for each level

Deadline: Rolling

Superhero 5K Sponsorship Benefits

Galaxy Sponsor: \$1,000 Contribution

- Official Banner - Logo on event banner displayed over Hwy 13 in Carbondale, IL
- Award Ceremony - Business recognized during the Award Ceremony
- Official Race T-shirt - Prominent logo placement on official event t-shirt
- Route Signage - Logo on 3 route signs
- Print/Digital Material - Prominent logo placement across all print/digital materials
- Event Sponsorship Banner - Prominent logo placement and displayed at event
- Press - First mention in all press releases
- Email - Prominent logo placement in event emails
- Web - Prominent logo placement on the Superhero 5K webpage and race website
- Social Media - 3 tagged social media posts
- Event - Dedicated booth space and opportunity to distribute promotional materials at the event and in participant registration bags
- 8 Free Registrations - For your staff, family, and/or clients (\$200 value)
- FKSI Impact Report - Listing

Guardian Sponsor: \$600 Contribution

- Official Race T-shirt - Logo on official event t-shirts
- Route Signage - Logo on 1 route sign
- Print/Digital Material - Logo on all print/digital materials
- Event Sponsorship Banner - Logo on banner and displayed at event
- Press - Mention in all press releases
- Email - Logo in event emails
- Web - Logo on the Superhero 5K webpage and online race website
- Social Media - 2 tagged social media post
- Event - Dedicated booth space and opportunity to distribute promotional materials at the event and in participant registration bags
- 4 Free Registrations - For your staff, family, and/or clients (\$100 value)
- FKSI Impact Report - Listing

Superhero 5K Sponsorship Benefits

Sidekick Sponsor: \$300 Contribution

- Print/Digital Material - Logo on all print/digital material
- Event Sponsorship Banner - Logo on banner and displayed at event
- Press - Mention in all press releases
- Email - Logo in event emails
- Web - Logo on the Superhero 5K webpage and online race website
- Social Media - 1 tagged social media post
- Event - Dedicated booth space and opportunity to distribute promotional materials at the event and in participant registration bags
- 2 Free Registrations - For your staff, family, and/or clients (\$50 value)
- FKSI Impact Report - Listing

BE A HERO!

For Kids' Sake International
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**SATURDAY
SEPTEMBER 20
9AM RACE START**
EVENT OPENS AT 8AM
**TURLEY PARK
CARBONDALE, IL**

OR JOIN VIRTUALLY

14TH FOR KIDS' SAKE INTERNATIONAL

**SUPER
HERO
5K** RUN WALK

Proceeds Benefit Children in Southern IL, Bangladesh and The Gambia

REGISTER forkidssakeintl.org 618-529-5044 info@forkidssakeintl.org

S.I. Scholarship Sponsorship Benefits

Legacy Sponsor: \$2,500 - Restricted Funds

- [Heroes & Scholars Event](#) - Opportunity to present scholarship awards to recipients
- [Heroes & Scholars Event](#) - Verbal recognition during the Heroes & Scholars Event
- [Heroes & Scholars Program](#) - Prominently listed in program and flyer
- [Website](#) - Prominent logo on FCSI Southern Illinois Scholarship page
- [Email](#) - Prominent logo in all scholarship emails
- [Social Media](#) - 3 tagged posts highlighting your scholarship contribution
- [Press](#) - First mention in all scholarship press releases
- [FCSI Impact Report](#) - Listing

Champion Sponsor: \$1,200

- [Heroes & Scholars Event](#) - Verbal recognition during the Heroes & Scholars Event
- [Heroes & Scholars Program](#) - Listed in program and flyer
- [Website](#) - Logo on FCSI Southern Illinois Scholarship page
- [Social Media](#) - 2 tagged posts highlighting your scholarship contribution
- [Press](#) - Included in all scholarship press releases
- [FCSI Impact Report](#) - Listing

Star Sponsor: \$500

- [Heroes & Scholars Event](#) - Verbal recognition during the Heroes & Scholars Event
- [Heroes & Scholars Program](#) - Listed in program and flyer
- [Website](#) - Name on FCSI Southern Illinois Scholarship page
- [Social Media](#) - 1 tagged posts highlighting your scholarship contribution
- [FCSI Impact Report](#) - Listing



Business Hero Sponsorship Benefits

Monthly Contribution Options

Most personalized, individual recognition

Year-round promotions

Legend Sponsor: \$5000/year (\$420/mo)

- Superhero 5K Galaxy Sponsor Benefits @ \$1,000 (see page 6)
- Scholarship Legacy Sponsor Benefits @ \$2,500 level (see page 8)
- Business Hero Transformer Sponsor Benefits @ \$1,500 level (see below)

Transformer Sponsor: \$1500/year (\$125/mo)

- Framed Thank You Letter - From an FKSI-supported kid to display at your business; presented with a photo opportunity for social media and website
- Email Spotlight - Dedicated email highlight of your business
- Video Interview - For social media
- Email - Logo and recognition in 2 FKSI emails
- Social Media - Minimum of 4 tagged posts highlighting your business; will share your special events upon request
- Website - Logo and link to your website on FKSI Business Hero page
- FKSI Impact Report - Listing

Foundation Sponsor: \$750/year (\$63/mo)

- Thank You Letter - From an FKSI-supported kid
- Email - Logo and recognition in 1 FKSI email
- Social Media - minimum of 2 tagged posts highlighting your business; will share your special events upon request
- Website - Logo and link to your website on FKSI Business Hero page
- FKSI Impact Report - Listing

SPONSORSHIP CONTRACT

Superhero 5K

- Galaxy Sponsor - \$1,000
- Guardian Sponsor - \$600
- Sidekick Sponsor - \$300

Business Hero

- Legend Sponsor - \$5,000/year
- Transformer Sponsor - \$1,500/year
- Foundation Sponsor - \$750/year

Southern Illinois Scholarship

- Legacy Sponsor - \$2,500
- Champion Sponsor - \$1,200
- Star Sponsor - \$500

Total Sponsorship \$ _____

Representing _____, we agree to be a Business Sponsor as indicated. This agreement is binding when signed by a representative of your organization or business. Please sign and date below.

Representative, Business Sponsor

Date

Ways to remit payment:

- Check - mail a check to: FKSI
100 E. Jackson St, Ste C
Carbondale, IL 62901
- Online at <https://www.forkidssakeintl.org/donate>
- Credit Card -
Credit Card Number: _____ CVC# _____
Expiration date: (mm/yy): _____ Zip Code: _____
- Call - 618-529-5044 to process your payment over the phone